

Partner With Ayr Curling This Season

Greetings from Ayr Curling!

We are inviting businesses to partner with Ayr Curling by being a sponsor for the upcoming season. Sponsors support a community-focused, volunteer-run, not-for-profit that serves Ayr, North Dumfries, and Waterloo Region.

Ayr Curling offers leagues and lessons for youth, adults, and seniors of all abilities and is home to over 300 members who live and work locally. Throughout the season, our club welcomes more than 1,000 visitors through leagues, bonspiels, school programs, business events, and hall rentals — giving our sponsors consistent, highly targeted exposure within the community.

Sponsorship Opportunities

We offer three sponsorship packages designed to provide meaningful visibility at reasonable prices. All packages include in-ice and online recognition, with benefits increasing at each level (outlined on next page).

Businesses continually choose to renew their sponsorship with Ayr Curling because:

- renewing is easy and straightforward,
- customers value businesses that visibly support the community, and
- our focus remains firmly on Ayr and its residents.

In-kind sponsorship is also welcome and may include bonspiel prizes, raffle items (such as gift cards or merchandise), food donations, or discounted services. Financial and in-kind support can be combined; for example, a Silver sponsor contributing additional prizes may be recognized at the Gold level. We are happy to work with you to ensure your overall contribution is fairly reflected.

To Sign Up

Please complete and return the following sponsorship agreement no later than **July 3, 2026**, so we can include your business in our upcoming season's promotions.

If you have any questions or would like to discuss options, please contact me at sponsorship@ayrcurlingclub.ca (preferred) or leave a message at **519-632-7465**.

Thank you for considering supporting Ayr Curling. We would be proud to partner with you this season.

Sincerely,

Vanessa Knechtel,
Sponsorship Manager
Ayr Curling
sponsorship@ayrcurlingclub.ca or 519-632-7465



Sponsorship Agreement

Contact Name:

Company Name:

Address:

City, Postal Code:

Contact Phone:

Contact Email:

Website URL and Social Media Addresses:

Please circle your option(s) below:

Sponsorship Benefits	Silver	Gold	Platinum
In-ice logo (entire season)	✓	✓	✓
Logo on Ayr Curling website (linked to sponsor website)	✓	✓	✓
Logo on sponsorship posters in Ayr Curling Centre	✓	✓	✓
Logo in Ayr Curling newsletter	✓	✓	✓
Advertising in bonspiel flyer & invitation		✓	✓
Social media recognition during season		✓	✓ 2X
Primary sponsor of a bonspiel			✓
Invitation to speak at bonspiel			✓
Display on-site signage / banner / materials at bonspiel			✓
Thank-you message on roadside sign			✓
Cost	\$300	\$500	\$800

In-Kind Sponsorship

In-kind support is welcomed and may include bonspiel prizes, raffle items (gift cards, merchandise, custom items), food donations, or discounted services to Ayr Curling. Recognition will reflect the overall value of the contribution and may include benefits from the Silver, Gold, or Platinum levels. Financial and in-kind support can be combined.

If you are a new sponsor or have updated your company logo, please send it to sponsorship@ayrcurlingclub.ca by **July 3, 2026**, in a vector format (prefer .ai or .eps).

Please make cheques payable to **Ayr Curling Club**. If you would prefer to do an e-transfer, contact Vanessa Knechtel at sponsorship@ayrcurlingclub.ca or call Ayr Curling at 519-632-7465. Invoices available on request. Receipts will be sent in the fall.